



BloggingGhana

PRESS RELEASE

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Ghana Blogging & Social Media Awards 2016 Winners To Be Announced May 20

2015 was a year of national, regional and global events, much of which was captured in the Ghanaian digital space. Be it a blog post, tweet, meme, video, photo or podcast, each played a role in weaving together our collective history and memory of a very eventful year. Equally important are the people behind the screens – the bloggers, influencers and netizens who create the digital threads that keep us informed and connected.

We proudly invite the general public to join us on **May 20, 2016 from 5:30pm at the Chartered Institute of Bankers' Hall in East Legon, Accra** ([Directions](#)) for the [Ghana Blogging & Social Media Awards 2016](#) event as we celebrate [the nominees](#) and announce this year's winners under 17 blogging and social media categories and celebrate both content and content producer. The categories are:

Best Blog
Best Blogger
Best New Blog
Best Organizational Blog
Best Facebook Profile (Individual)
Best Facebook Page (Entity)
Best Twitter Profile (Individual)
Best Twitter Profile (Organization)
Best YouTube Channel (Individual)

Best Post of 2015
Best Emerging Niche Blog
Best YouTube Channel (Artiste)
Best Instagram Account
Artiste with Best Social Media Presence
Organisation with Best Social Media Presence
Media House with Best Social Media Presence
Public Official with Best Social Media Account

This year's event will be the fourth of its kind since 2012 and will focus on telling stories that matter. Drawing inspiration from our predecessors, we converge "by the fireside" to explore the concept of Ghana 3.0 and key issues of our time – what it means to be Ghanaian, the 2016 presidential election, our common struggle for development, the Ghana we want. Co-hosted by spoken word artiste [Poetra Asantewa](#) and 2015 Ehlakasa Slam King [100%](#), the event will feature performances by soul singer [Cina](#), afro-jazz artiste [Faith Bekoe](#), and DJ & Funky Professor Kobby Graham.

With improvements in Internet connectivity, costs and infrastructure, we approach an exciting era of possibility for connecting, sharing, and influencing Ghana and Africa's narrative. Our narrative. Indeed, many across the continent are already leading the way in exploring the fringes of that possibility through innovative storytelling, including [our six judges](#): Nana Kofi Acquah (Ghana), Kathleen Bomani (Tanzania), Edith Brou (Ivory Coast), Kennedy Kachwanya (Kenya), Ndambaw Kama (Senegal) and Emeka Okoye. We hope to inspire others to follow suit and push boundaries on how we tell our stories.

Equally important are the companies and organizations that support digital content creators and initiatives. We are proud to be organizing this event in collaboration with [our partners](#), sponsors and supporters namely: PlanIT Ghana, US Embassy Ghana, Circumspecte, TV3, Now Available Africa, Nescafé, Google, Auntie Oboshie, Magic Unltd, Kawa Moka, Wanjo Foods, 3FM, AccraWeDey, threesixtyGh, Black Bamboo Photography, Ghanyobi, Team Black Image, Neem Grill, Ashesi University and the Chartered Institute of Bankers.

Tickets can be purchased [online](#) for 50 GHS and cover admission, hors d'oeuvres and beverages. We encourage interested persons to visit our [Twitter](#) and [Facebook](#) pages for event updates. The official event hashtag is [#BloGHAwards16](#). Dress code: Formal and/or AfroChic.

We look forward to hosting you at the Chartered Institute of Bankers' Hall ([Directions](#)) on May 20 as we recognize some of Ghana's best blogs, bloggers and social media accounts that are making meaningful contributions to our quest for relevant, ethical and homegrown content. Kindly send all inquiries to awards@bloggingghana.org.



MAY 20, 2016 | CHARTERED INSTITUTE OF BANKERS HALL, EAST LEGON